

Market Scope

2022 United States Glaucoma Atlas

Comprehensive Analysis of Glaucoma in United States Metros



Atlas Highlights

RELEASED
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A complete understanding of the potential for glaucoma treatment requires an analysis of historical reimbursement records, population by age, income and health status, and cataract and glaucoma surgery trends, plus an analysis of the facilities and providers by geographic area. When these data are combined, a picture emerges of the overall US glaucoma market opportunity by detailed geography.

Geographic opportunity is estimated with multi-factor criteria using Market Scope's MedOp Index™ Analysis. The index is derived from multiple supporting indexes and considers the following factors in each metro:

- Key population demographics
- Surgeon adoption of MIGS and canal-based procedures
- Total glaucoma surgeons
- Glaucoma laser procedures
- Glaucoma surgical procedures
- Total cataract surgeons
- High-volume cataract surgeons

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2022 United States Glaucoma Atlas

The “2022 United States Glaucoma Atlas” provides a geographic analysis of the glaucoma population and treatment opportunity in 85 US metropolitan areas. The atlas identifies potential based on a variety of factors, which allows us to rank metros by opportunity and offers strategic insights into the top potential markets in the US.

Featured in the atlas is the Med/Op Index™ Analysis, a proprietary index developed to estimate the market opportunity for each metropolitan area. This proprietary index identifies the potential based on patient demographics, procedure volumes, and surgeon adoption of technology, including MIGS.

The Glaucoma Atlas offers strategic insights into the top potential markets in the US, which companies often use throughout the development and commercialization processes to identify ideal clinical trial locations, develop launch strategies, define sales territories, allocate resources, and optimize sales and marketing initiatives.

How to Order

Order your “2022 United States Glaucoma Atlas” now at www.market-scope.com or contact us directly via email or phone.



ENTERPRISE LICENSE

2022 United States
Glaucoma Atlas
\$17,000

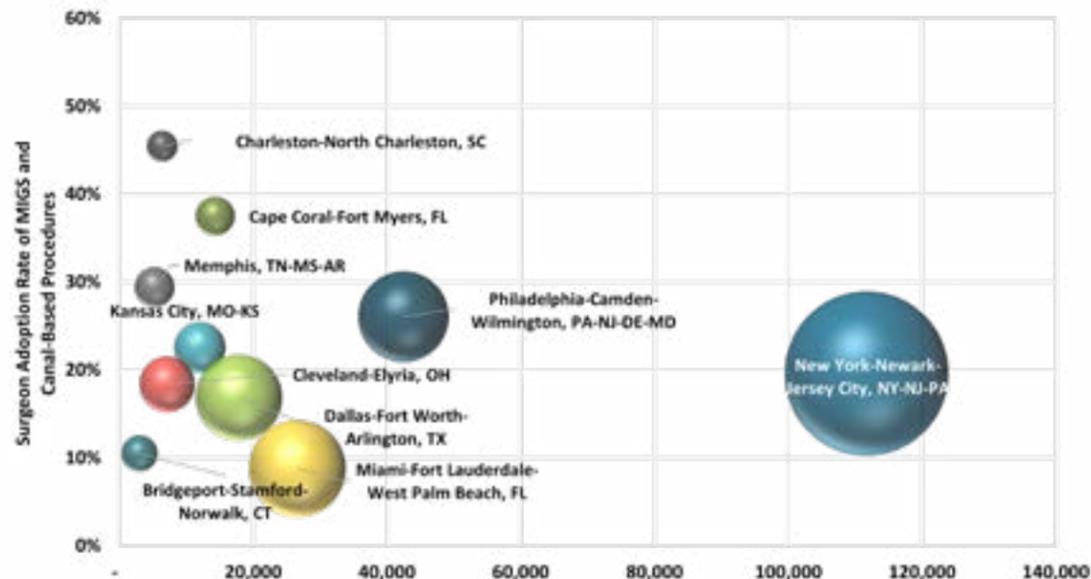


ONE-YEAR SUBSCRIPTION

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Glaucoma Treatment Opportunity in Select Metros



314.835.0600 | info@market-scope.com

Our Process

Market Scope's industry reports are meticulously prepared by a dedicated team of in-house consultants/analysts with over 100 years of collective ophthalmic experience, and each data point is driven by a combination of sources, including the following:

- Our proprietary global disease population and demographic models
- Twenty years and counting of ophthalmologist survey data
- Analysis of company published financial reports
- Focused coverage of ophthalmic scientific research, business news, and other activities
- Attendance and participation in major, worldwide ophthalmic meetings
- Interviews and long-standing relationships with company executives and practicing ophthalmologists

